



All-Star
SPONSORSHIP



2020 ALL-STAR BENEFITS



IOWA COMMUNICATIONS ALLIANCE

We exist to support and enhance Iowa's rural communications industry. We provide educational opportunities to members, promote economic growth and stability of members and the communities they serve, and advocate in matters of state and federal public and regulatory policy.

ALL-STAR SPONSORSHIP PROGRAM

This program was created exclusively for ICA's Associate Members to maximize the impact of your event sponsorship. By bundling your sponsorships, you get to pick the specific event items and receive other great benefits that only All-Star Sponsors are eligible for.

The Iowa Communications Alliance will regularly turn to All-Star Sponsors for their expertise as presenters in our educational programs, maximizing visibility for your company in front of the hundreds of decision makers in Iowa's telco industry.

THE ALL-STAR SPONSORSHIP PROGRAM BENEFITS INCLUDE:

An effective platform to market your company to all Iowa Communications Alliance members



A consistent way to budget your sponsorship dollars



You stand out and gain recognition as an industry expert



Countless networking opportunities at Iowa Communications Alliance events



Attend all or several ICA conferences throughout the year.



Includes annual associate membership dues (valued at \$625)

DIAMOND - \$10,000

- + **20x50 Booth at Annual Meeting & Expo** (\$2,700 Value)
 - Preferred booth placement prior to opening to the public
 - 6 booth attendant passes included
- + **Iowa Communications Alliance Membership Dues** (\$625 Value)
- + **Speaking opportunities at appropriate events with committee approval**
- + **Corporate logo on event marketing** (e-mail, mailings, brochures, and website)
- + **Shared premium signage at all events**
- + **Listed as a sponsor for all ICA webcasts**
- + **10 attendee passes for any event** (valued up to \$4,150 – may be used at one or several events)
- + **Tabletop sponsorship at four ICA events, excluding Annual Meeting & Expo** (\$2,000 Value)
 - Two booth attendants included
- + **Diamond and Gold Sponsors have the opportunity for an exclusive tabletop at the Executive Pathway Conference for key stakeholders and general managers**
- + **Your choice of one of the following items:** (\$1,200 Value)
 - March Annual Meeting Keynote Sponsor
 - Host a Hole at Golf & Grill Classic
 - Beverage Cart Sponsorship at Golf & Grill Classic
 - Snack Sponsor at Golf & Grill Classic

SILVER - \$6,500

- + **8x20 Double Booth at Annual Meeting & Expo** (\$1,200 Value)
 - Preferred booth placement prior to opening to the public
 - 4 booth attendant passes included
- + **Iowa Communications Alliance Membership Dues** (\$625 Value)
- + **Speaking opportunities at appropriate events with committee approval**
- + **Corporate logo on event marketing** (e-mail, mailings, brochures, and website)
- + **Shared premium signage at all events**
- + **Listed as a sponsor for all ICA webcasts**
- + **4 attendee passes for any event** (valued up to \$1,660 – may be used at one or several events)
- + **Tabletop sponsorship at three ICA events excluding Annual Meeting & Expo and Executive Pathways** (\$1,500 Value)
 - One booth attendant pass included
- + **Your choice one of the following items:** (\$1,200 Value)
 - March Annual Meeting Keynote Sponsor
 - March Annual Meeting Breakfast Sponsor
 - March Annual Meeting Reception Sponsor
 - Host a Hole at Golf & Grill Classic
 - Snack Sponsor at Golf & Grill Classic

GOLD - \$7,500

- + **8x20 Double Booth at Annual Meeting & Expo** (\$1,200 Value)
 - Preferred booth placement prior to opening to the public
 - 4 booth attendant passes included
- + **Iowa Communications Alliance Membership Dues** (\$625 Value)
- + **Speaking opportunities at appropriate events with committee approval**
- + **Corporate logo on event marketing** (e-mail, mailings, brochures, and website)
- + **Shared premium signage at all events**
- + **Listed as a sponsor for all ICA webcasts**
- + **6 attendee passes for any event** (valued up to \$2,490 – may be used at one or several events)
- + **Tabletop sponsorship at four ICA events, excluding Annual Meeting & Expo** (\$2,000 Value)
 - One booth attendant pass included
- + **Diamond and Gold Sponsors have the opportunity for an exclusive tabletop at the Executive Pathway Conference for key stakeholders and general managers**
- + **Your choice of one of the following items:** (\$1,200 Value)
 - Host a Hole at Golf & Grill Classic
 - BBQ Sponsor at Golf & Grill Classic
 - Snack Sponsor at Golf & Grill Classic
 - March Annual Meeting Breakfast Sponsor
 - March Annual Meeting Reception Sponsor

BRONZE - \$5,000

- + **8x10 Single Booth at Annual Meeting & Expo** (\$700 Value)
 - Preferred booth placement prior to opening to the public
 - 4 booth attendant passes included
- + **Iowa Communications Alliance Membership Dues** (\$625 Value)
- + **Speaking opportunities at appropriate events with committee approval**
- + **Corporate logo on event marketing** (e-mail, mailings, brochures, and website)
- + **Shared premium signage at all events**
- + **Listed as a sponsor for all ICA webcasts**
- + **3 attendee passes for any event** (valued up to \$1,245 – may be used at one or several events)
- + **Your choice one of the following items:** (\$1,200 Value)
 - March Annual Meeting Keynote Sponsor
 - March Annual Meeting Breakfast Sponsor
 - Snack Sponsor at Golf & Grill Classic

2020 EVENTS CALENDAR



EXECUTIVE PATHWAY

January 14-15th
Des Moines Marriott Downtown
Des Moines, IA



ANNUAL MEETING & EXPO

March 23-25th
Community Choice Credit Union
Convention Center
Des Moines, IA



CYBERCON V

May 13-14th
Sheraton Hotel
West Des Moines, IA



GOLF & GRILL CLASSIC

June 22-23rd
Lake Panorama National Golf Course
Panora, IA



CONVERGENCE TV

September TBD



IMPACT

November 4-5th
Hilton Garden Inn
West Des Moines, IA



ADDITIONAL PROGRAMS THROUGHOUT THE YEAR:

DAY ON THE HILL
February 12th
Iowa State Capitol

+

ICA LEADERSHIP ACADEMY
Various Class Dates & Times

+

LEGISLATIVE ROUNDTABLES
Hosted in the Fall

+

TELEPAC FUNDRAISER EVENTS
At Golf & Grill Classic &
Convergence TV Conference