



SUMMIT

NOVEMBER 1-2, 2023

HILTON GARDEN INN • WEST DES MOINES, IA

Sponsoring the CX Summit is a great opportunity to showcase your company to more than 140 General Managers, Technicians, Customer Service Representatives, and Marketing Personnel. The CX Summit is a packed two-day event that you will want to be a part of!

DIAMOND TABLETOP SPONSOR \$1,000

- 8' tabletop display at the conference in the general session room
- Two registration tickets included
- Company logo listed on registration event landing page
- Company logo listed on CX Summit e-mail Communication
- Company logo listed on all printed marketing material at the CX Summit
- Company logo listed on the tabletop bingo sponsor cards (provided to every attendee)
- Social media sponsorship post on ICA's social media (Twitter, Facebook, LinkedIn)

GOLD SPONSOR \$500

- Company logo listed on registration event landing page
- Company logo listed on CX Summit e-mail Communication
- Company logo listed on all printed marketing material at the CX Summit
- One registration ticket included

SILVER SPONSOR \$350

- Company name listed on registration event landing page
- Company name listed on CX Summit e-mail Communication
- Company name listed on all printed marketing material at the CX Summit



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