



JANUARY 9TH

SURETY HOTEL
206 6TH AVENUE
DES MOINES



AGENDA

9:30 AM | REGISTRATION

10:00 AM | GENERAL SESSION

The Grey Areas of Employment Law

Jo Ellen Whitney, Dentons Davis Brown LLC



Jo Ellen is adept at managing the everyday chaos employers and human resource managers face. During this interactive presentation she'll explore best practices that guide the employer-employee relationship. You'll gain understanding of key legal considerations and regulations that impact the workplace, and learn how to navigate through potential challenges effectively.

11:00 AM | ROUNDTABLE DISCUSSION

Attendees will gather for roundtable discussions to connect with other leaders on topics including legislative and regulatory, HR and management, company culture, staff retention, funding sources, and more.

12:00 PM | NETWORKING LUNCH

12:45 PM | GENERAL SESSION

Midwest Workforce Challenges and Solutions

Ronald Cox, Midwest Workforce Strategies



Many Midwest organizations are facing significant workforce shortages. These issues are not new and will require a significant and coordinated effort to resolve. Workforce is discussed from 1950 until today to explain the various causes of the current shortages and then projections for the next two decades are discussed. A new approach to looking at workforce is highlighted that includes key steps a company or community can take to help address their workforce needs

1:45 PM | ROUNDTABLE DISCUSSION

2:30 PM | LEGISLATIVE PRIMER

Dave Duncan, ICA and Mike St. Clair, Capitol Edge

ICA members will have a great opportunity to talk with their State Senators and Representatives during our annual "Welcome Back Reception." This session will give you talking points, legislative directories, and other tools to help create productive conversations with legislators.

3:30 PM | WELCOME BACK RECEPTION

Hosted at Embassy Suites

ICA is co-hosting the annual Legislative Welcome Back Reception. Join your fellow colleagues in attending the reception for an opportune time to connect with your legislator on important topics within the broadband industry.



EVENT INFORMATION

COST

This event is free to attend for all teleco general managers, CEOs, or managerial employees. A light breakfast and full lunch service is provided during the day.

PARKING

Surety Hotel offers self-parking across the street from the hotel at 604 Mulberry St., Des Moines, IA 50309 at \$25 + tax per night. Guests must validate parking with the front desk upon arrival to receive hotel discount pricing.

ACCOMODATIONS

A block of hotel rooms is available for the Surety Hotel at \$129 plus tax. The cut-off date to reserve your room is December 18, 2023. To reserve, call (515) 985-2066 and mention the Iowa Communications Alliance Conference or [click here](#). Book your room early as the hotel is not extending the room rate due to caucuses the following week.
