



COMTREND

OpenPON

The Better Choice for Affordable, Scalable Fiber
Networks—Here's Why It Matters for Service Providers

What is OpenPON?

**An Open-Architecture Approach for Last-Mile
Broadband Access**

- Alternative to Closed, End-to-End Access Solutions
- Enables Control of the Network
- Allows More Options, Faster Implementation, Lower CapEx/OpEx

Companies Embracing Open Broadband

CIENA

CISCO

COMTREND

HARMONIC

TECHNETIX

RADISYS

+ More

The Open Architecture Trend is Re-Energizing the Fiber Broadband Market



BROADBAND

Cisco breaks down OLT chassis with new pluggable

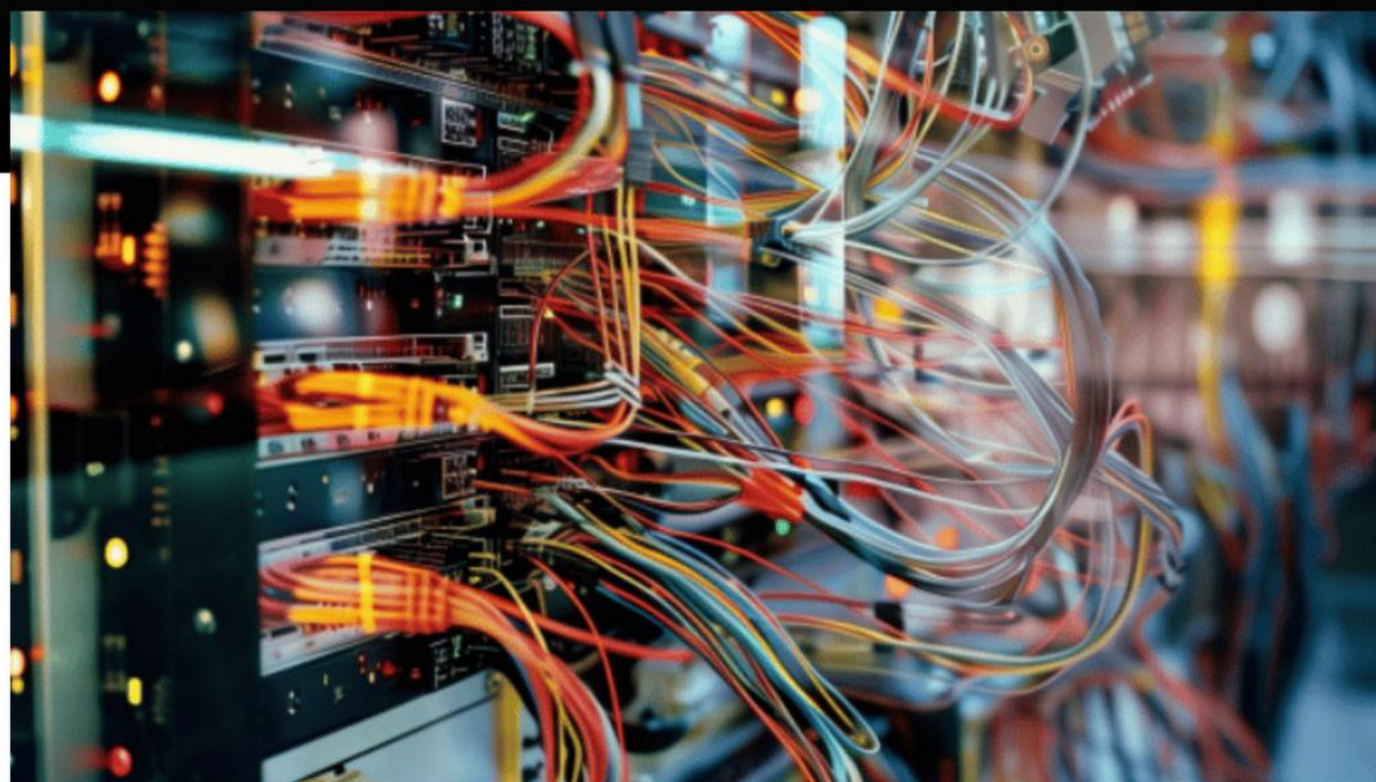
By Masha Abarinova · Mar 20, 2024 12:30pm

Cisco

passive optical networking

distributed access architecture (DAA)

fiber



Not only can Cisco's Routed PON break down the OLT chassis, it can collapse PON and BNG functions into a single platform, said Heynen. (Art by Midjourney for Fierce)

The Open Architecture Trend is Re-Energizing the Fiber Broadband Market

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About > **Press Release**

Ciena Brings Innovative Open Broadband Solutions and Expertise to Network X 2023

HANOVER, Md., U.S.A — October 17, 2023

Demos highlight Ciena’s open, modular, and scalable approach with coherent aggregation and metro routers

At **Network X 2023**, taking place October 24-26 at Porte de Versailles in Paris, **Ciena** (NYSE: CIEN) will showcase how open standards in optical networks can lead to greater network efficiencies. Ciena’s experts will be available to discuss how its broadband solutions help to bridge the digital divide, drive economic growth, and deliver a better user experience.

Visiting Ciena’s booth (#E4), operators will learn how Ciena innovations and expertise can:

- Protect network investments by leveraging optimal **XGS-PON** port density and power consumption for a seamless evolution to 25GS-PON with Ciena’s **Universal Aggregation** solution.
- Monetize network architectures by seamlessly providing mobile xHaul and enterprise services with a converged network infrastructure.
- Efficiently manage broadband services via Ciena’s virtual Broadband Network Gateway (**vBNG**).
- Drive a simpler, more scalable, and sustainable metro network using Ciena’s coherent aggregation and metro routers.

The Open Architecture Trend is Re-Energizing the Fiber Broadband Market

The screenshot shows a Ciena blog post. The header includes the Ciena logo and navigation links: Solutions, Insights, Company, and Contact. Below the header, there's a sidebar with social media icons (LinkedIn, X, Facebook, and a plus sign). The main content area features the article title 'Ciena's disruptive broadband access architecture' in a large, bold font. Below the title, the author's name 'Joe Marsella' is displayed, along with his title 'Vice President, Product Line Management – Metro & Edge' and the date 'February 14, 2023'. The article text begins with 'A disruptive broadband access market demands an entirely different solution – a disruptive network architecture. Ciena's Joe Marsella lays out a blueprint for a next-generation broadband architecture.' The text continues to discuss the impact of the global pandemic on the residential broadband market, highlighting the need for affordable, ubiquitous, and reliable broadband network access. It mentions the migration of residential/personal applications to the cloud and the rise of the home as the new company branch office. The article also notes that these changing dynamics have led to greater demands for residential broadband services, such as reliability, ubiquity, sustainability, symmetry, lower latency, affordability, and higher performance. It concludes by stating that the traditional mindset of providing best-effort, asymmetrical services is no longer sufficient and that a new approach is needed.

Ciena's disruptive broadband access architecture

February 14, 2023

By [Joe Marsella](#)
Vice President, Product Line Management – Metro & Edge

A disruptive broadband access market demands an entirely different solution – a disruptive network architecture. Ciena's Joe Marsella lays out a blueprint for a next-generation broadband architecture.

We're at a pivotal moment in the residential broadband market. The global pandemic forced people to work, learn, play, and socialize from home that emphasized the criticality of affordable, ubiquitous, and reliable broadband network access to communities around the world. It also accelerated several broad market shifts already underway, including a strong migration of residential/personal applications to the cloud, and the rise of the home as the new company branch office.

These changing dynamics have given rise to greater demands being placed on our residential broadband services such as reliability, ubiquity, sustainability, symmetry, lower latency, affordability, and of course higher performance. However, it's doubtful today's residential broadband network infrastructure can deliver all of these performance requirements.

For years, broadband solutions served a fairly narrow and straight-forward focus of providing best-effort, asymmetrical services serving as many customers as possible in densely populated areas. This traditional mindset drove the development of chassis-based solutions with dedicated circuit packs in a proprietary environment resulting in solutions with limited flexibility and

“If you defer investing your time and energy until you see that you need to, chances are it will already be too late.”

Network openness is another vital aspect to consider. Creating a best-in-breed, future-proof network based on closed and proprietary technologies is impossible.

The Open Architecture Trend is Re-Energizing the Fiber Broadband Market

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Ciena Solutions Insights Company Contact

Insights > Blog

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Ciena's disruptive broadband access architecture

February 14, 2023

By [Joe Marsella](#)
Vice President, Product Line Management – Metro & Edge

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About

Blog

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HANDS-ON

Demo

At **NetWorld+Broadband**, we will see how it's changing the experience of broadband access.

Visiting

- Participants will see how Ciena's disruptive broadband access architecture is re-energizing the fiber broadband market.
- Meet with Ciena's Joe Marsella, Vice President, Product Line Management – Metro & Edge, who will lay out a blueprint for a next-generation broadband architecture.
- Discover how Ciena's disruptive broadband access architecture is re-energizing the fiber broadband market.

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Home | Events |

FBA Presents – Leveraging Open-Source Infrastructure: Future-Proof Your Community's Network & Break Dependency on Closed Systems

FBA Presents – Leveraging Open-Source Infrastructure: Future-Proof Your Community's Network & Break Dependency on Closed Systems

August 14 @ 12:00 pm - 1:00 pm EDT

RADISYS

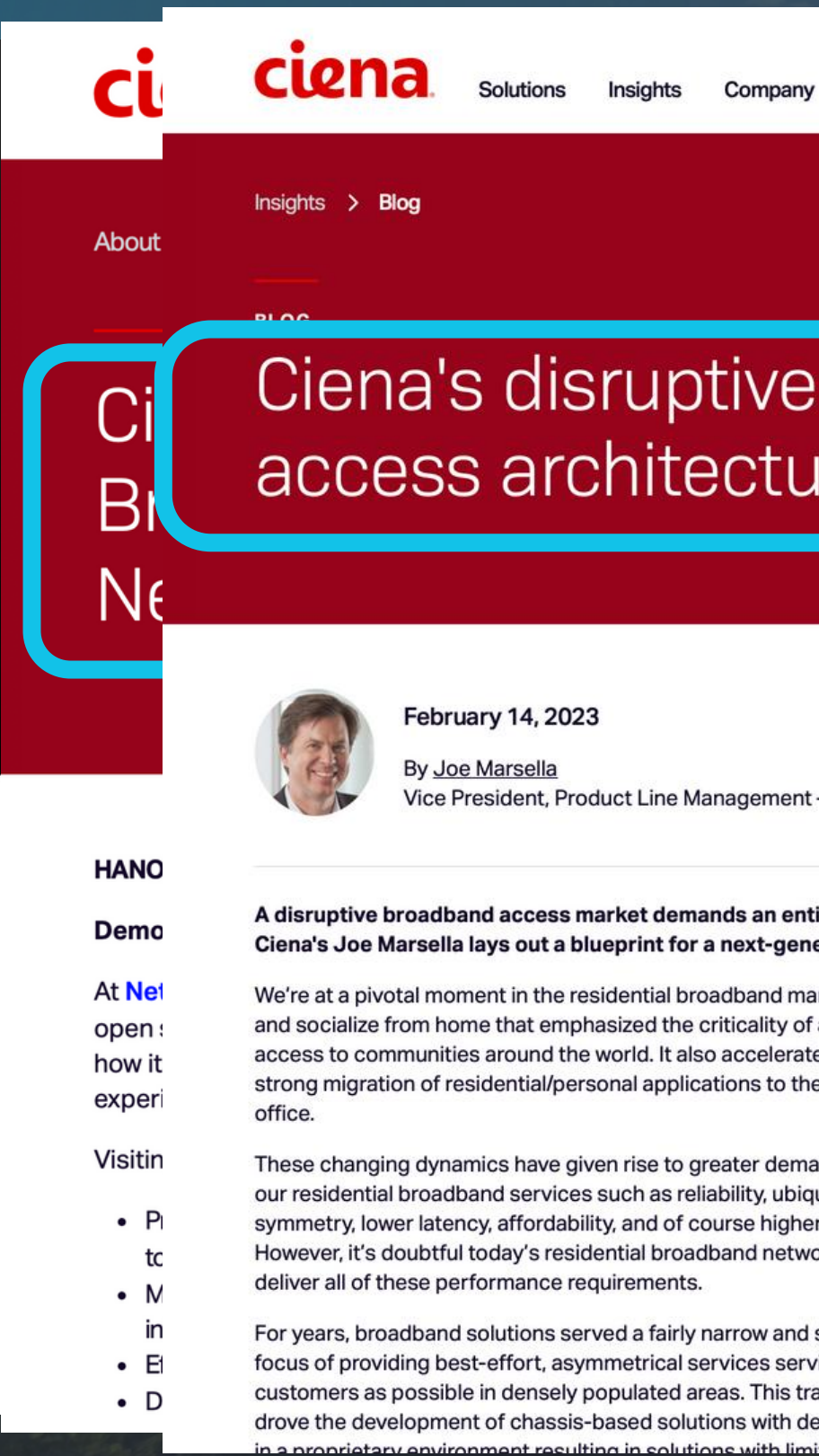
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Ciena's disruptive access architecture

February 14, 2023

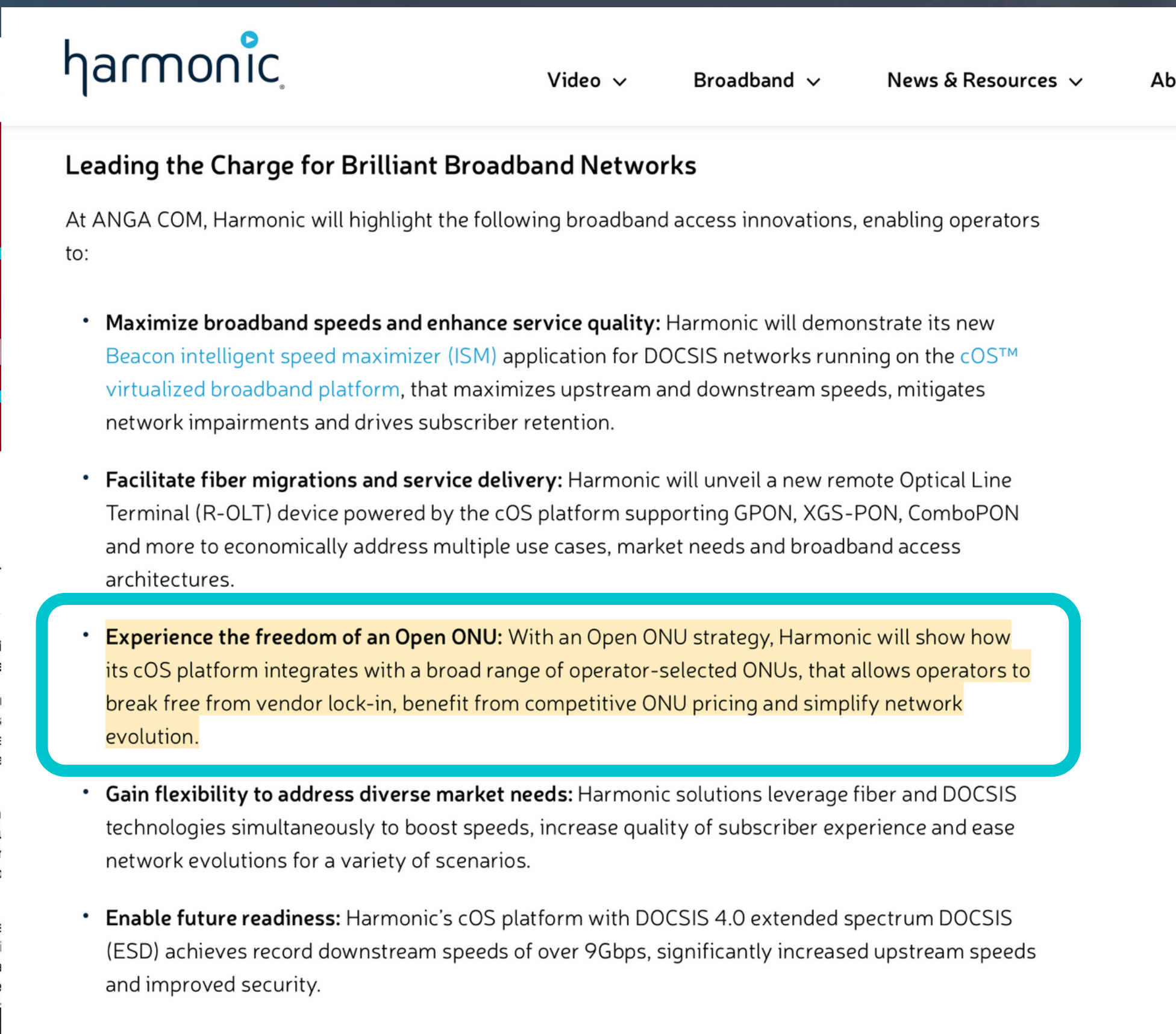
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Leading the Charge for Brilliant Broadband Networks

At ANGA COM, Harmonic will highlight the following broadband access innovations, enabling operators to:

- **Maximize broadband speeds and enhance service quality:** Harmonic will demonstrate its new [Beacon intelligent speed maximizer \(ISM\)](#) application for DOCSIS networks running on the [cOST™ virtualized broadband platform](#), that maximizes upstream and downstream speeds, mitigates network impairments and drives subscriber retention.
- **Facilitate fiber migrations and service delivery:** Harmonic will unveil a new remote Optical Line Terminal (R-OLT) device powered by the cOS platform supporting GPON, XGS-PON, ComboPON and more to economically address multiple use cases, market needs and broadband access architectures.
- **Experience the freedom of an Open ONU:** With an Open ONU strategy, Harmonic will show how its cOS platform integrates with a broad range of operator-selected ONUs, that allows operators to break free from vendor lock-in, benefit from competitive ONU pricing and simplify network evolution.
- **Gain flexibility to address diverse market needs:** Harmonic solutions leverage fiber and DOCSIS technologies simultaneously to boost speeds, increase quality of subscriber experience and ease network evolutions for a variety of scenarios.
- **Enable future readiness:** Harmonic's cOS platform with DOCSIS 4.0 extended spectrum DOCSIS (ESD) achieves record downstream speeds of over 9Gbps, significantly increased upstream speeds and improved security.

OpenPON Benefits

Key Advantages of Adopting an OpenPON Approach



FREEDOM

Gain Independence
from Single Vendor
Constraints



FLEXIBILITY

Customize Your Network
with Best-in-Class
Components and Vendors



COST SAVINGS

Access Competitive
Pricing through an Open
Market Approach

Independence from Single Vendor Constraints



CLOSED SYSTEMS CAN LEAVE YOU

- ✗ Vulnerable to long lead times and unpredictable availability.
- ✗ Subject to mandatory price increases and rising-subscription fees.
- ✗ Limited to a single vendor's offerings.

Increased Flexibility and Best Fit

Choose components tailored to your network needs.

- Select Best-in-Class Solutions
- Support of Legacy Equipment/Investment
- Select Solutions that Best Fit the Requirements.



Based on the Article:

Cost Savings

Proprietary ONTs vs. Open ONTs

24% Savings

on ONT CapEx Costs

10,000 Subscribers
would be an additional
\$250,000

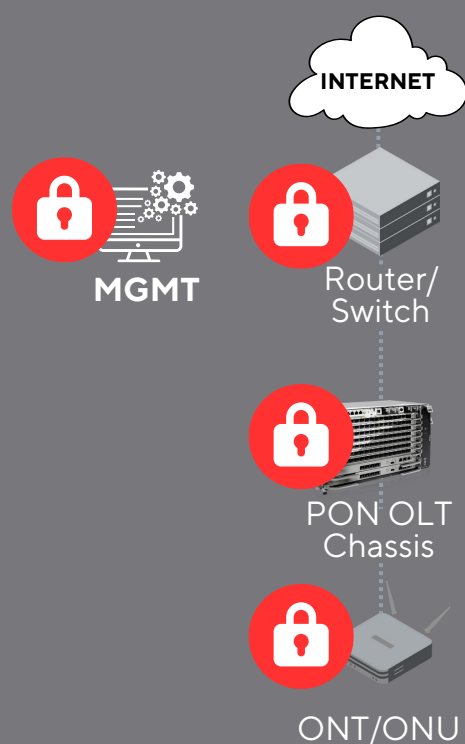
25,000 Subscribers
would be an additional
\$625,000

1,000 Subscribers
would be an additional
\$25,000

“The following table illustrates a generalized example of how an operator could spend roughly an additional \$2.5 million for a 100,000-subscriber deployment using proprietary ONUs.” Source: Lightwave Online, Navigating the open ONU landscape: Empowering fiber operators , April 2024

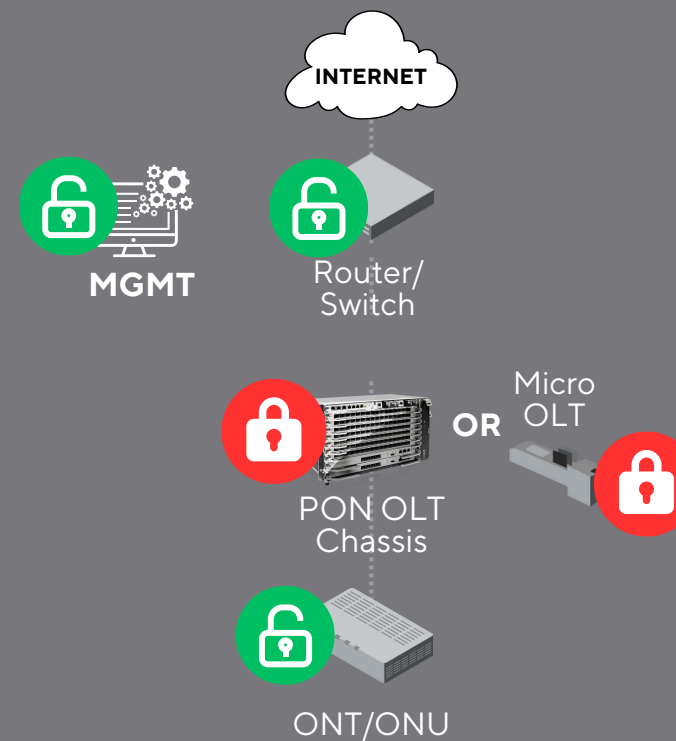
Exploring OpenPON: Understanding the Spectrum of Openness

Closed Systems



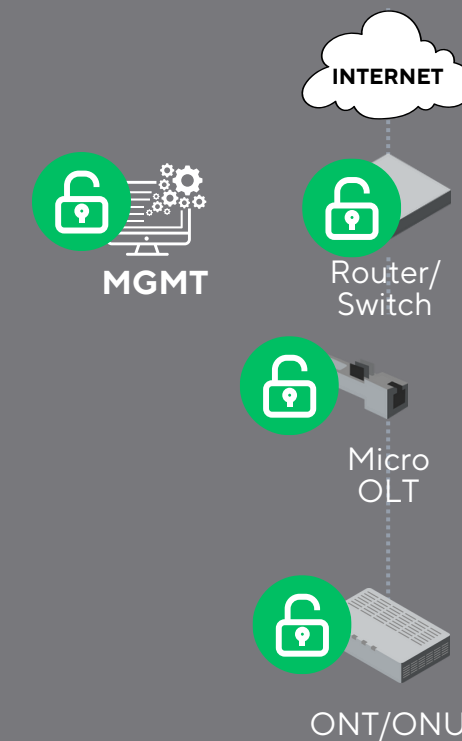
The entire system is closed.

Hybrid Open Systems



Some components of the system are closed and some are open.

Open Systems

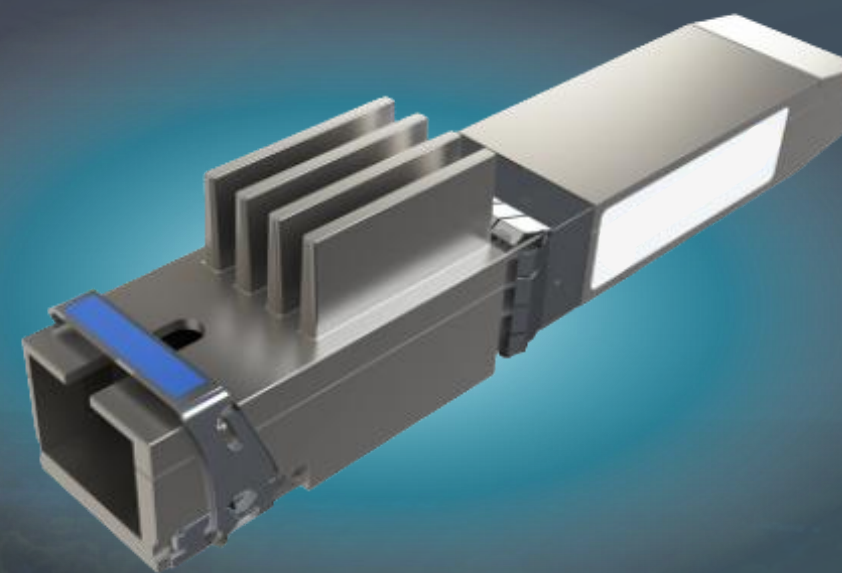


The entire system is open.

OpenPON

An OpenPON Solution: Micro OLT

- Unique Micro OLT based on TiBit technology launches and maintains new broadband services.
- Adopted by AT&T, Charter, Liberty Global, and more.
- Ideal for implementing and operating fiber-based services **on a limited budget.**



Customers That Have Chosen OpenPON



AT&T



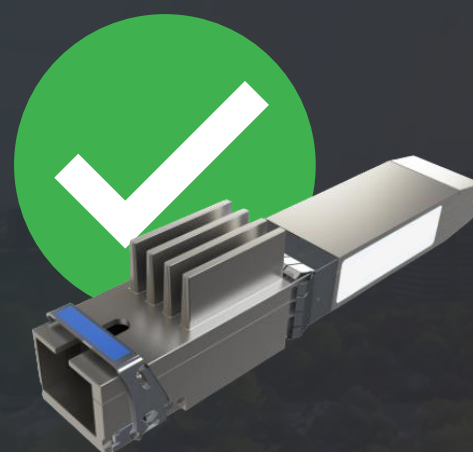
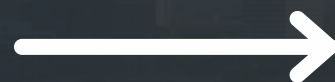
LIBERTY GLOBAL®

Charter
Spectrum

Closed vs. Open Architectures



Traditional
PON Chassis



OpenPON
Micro OLT

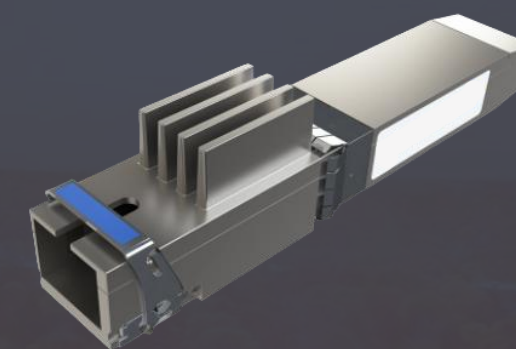
Benefits of a Non-Proprietary OLTs

- ✓ **Reduced Footprint**
60% Less Space / 40% Energy Saving
Highest Density in the Market
- ✓ **Increased Flexibility**
Easy to upgrade services or switch
services to a different community
- ✓ **Improved Scalability**
Start with one, and grow as needed!

OpenPON Solution: Fonex

MCMS

**MicroClimate
Management System**



Micro OLT

OpenPON Solution: Ciena

Navigator
NCS



Network Control Suite

Micro OLT

Discover a Better Option

Greenfield Deployments

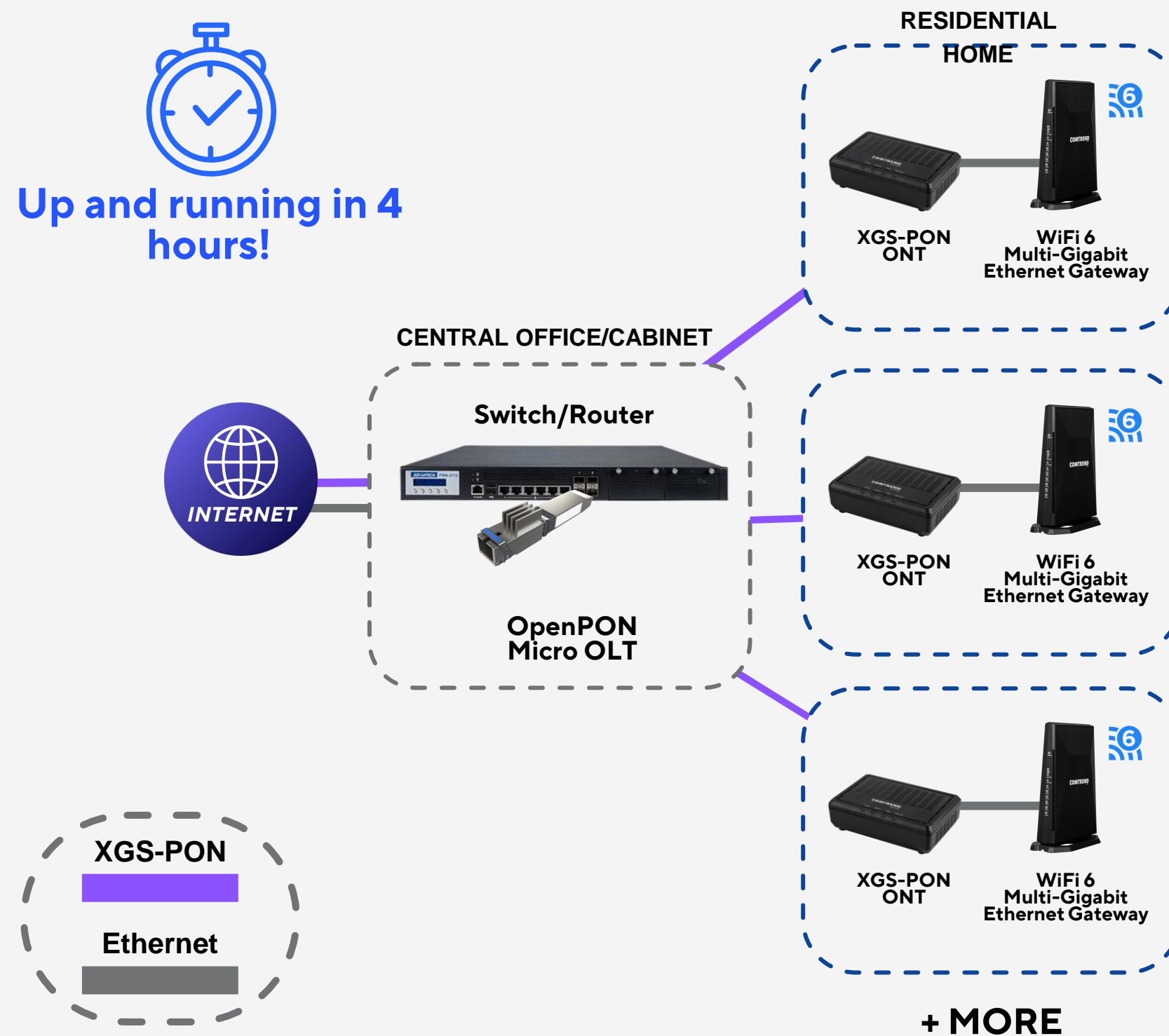
xDSL to Fiber Migration

New Build Out

Acquisition/New Customer Region

New Service Provider

Deployments are Simple and Easy



Adding to What You Have

Brownfield Deployments

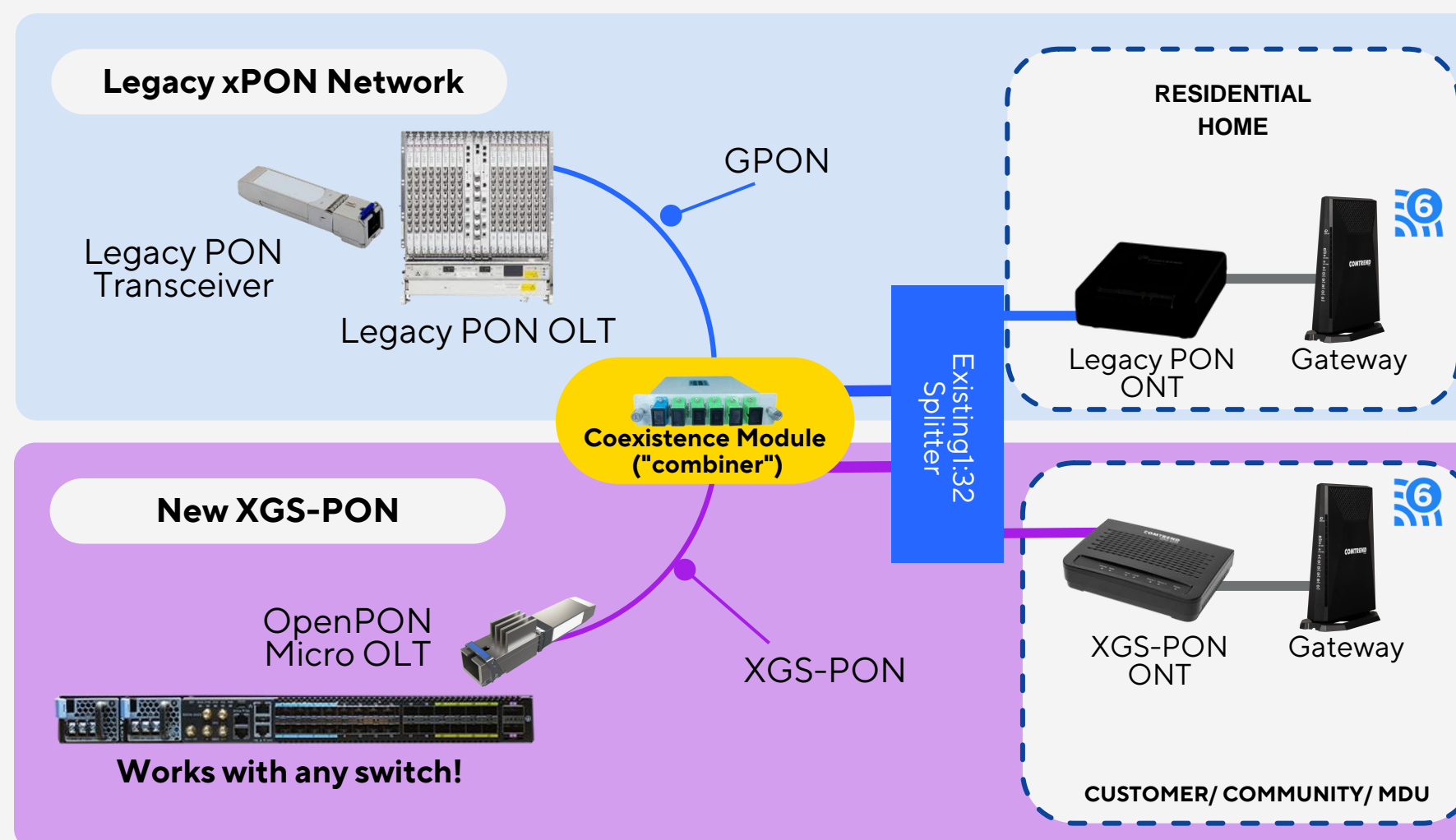
Cap and Grow

Separate by Applications
(e.g. apartments, retirement homes, etc.)

Migration xPON to XGS-PON

XGS-PON and Legacy PON Coexistence

Can be setup easily, quickly, and at low cost **in parallel to your primary active residential broadband services.**





Retirement Complex

Up to 200 Condos / 2 OLTs

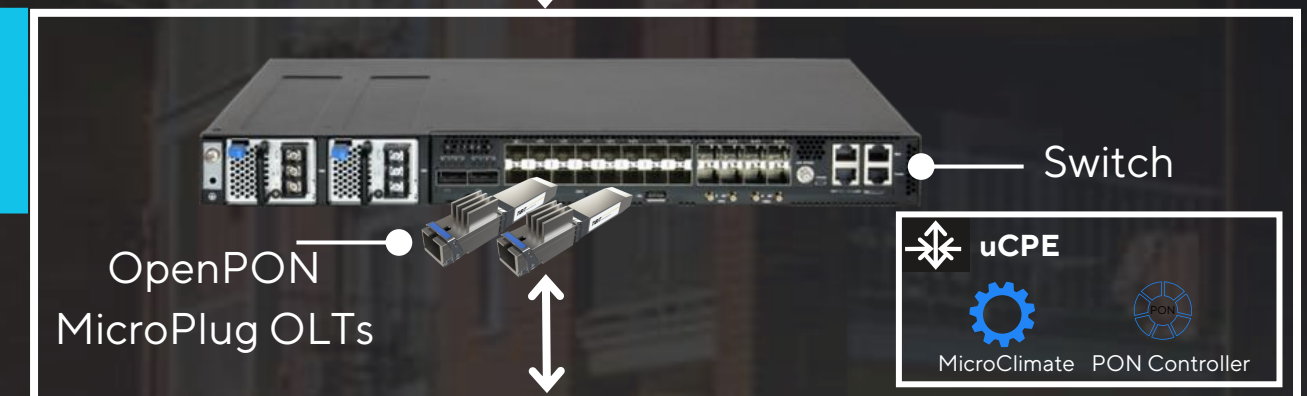


INTERNET

1G/10GE



Self
Managed



Condos



ONTs/Gateways x 200

Data + IPTV | WiFi | Private WiFi



CASE SCENARIO

RETIREMENT COMPLEX

Challenge:

- **Previous GPON system** was not working correctly and **complaints from residents were frequent** (e.g. telephone was not working, TV on/off).
- Needed an **alternate option where down time would be minimal**.

OPENPON RESULTS



2 Hour
Installation



ZERO Service Calls
in 1.5 Years of Operation

CASE SCENARIO

PREMIER EQUESTRIAN CENTER



70% Cost Savings

Competing solutions were cost-prohibitive, requiring \$104K for 60 endpoints plus an \$11K annual licensing fee.



Rapid Deployment Turnaround

Deployed and operational within four weeks from the initial request.



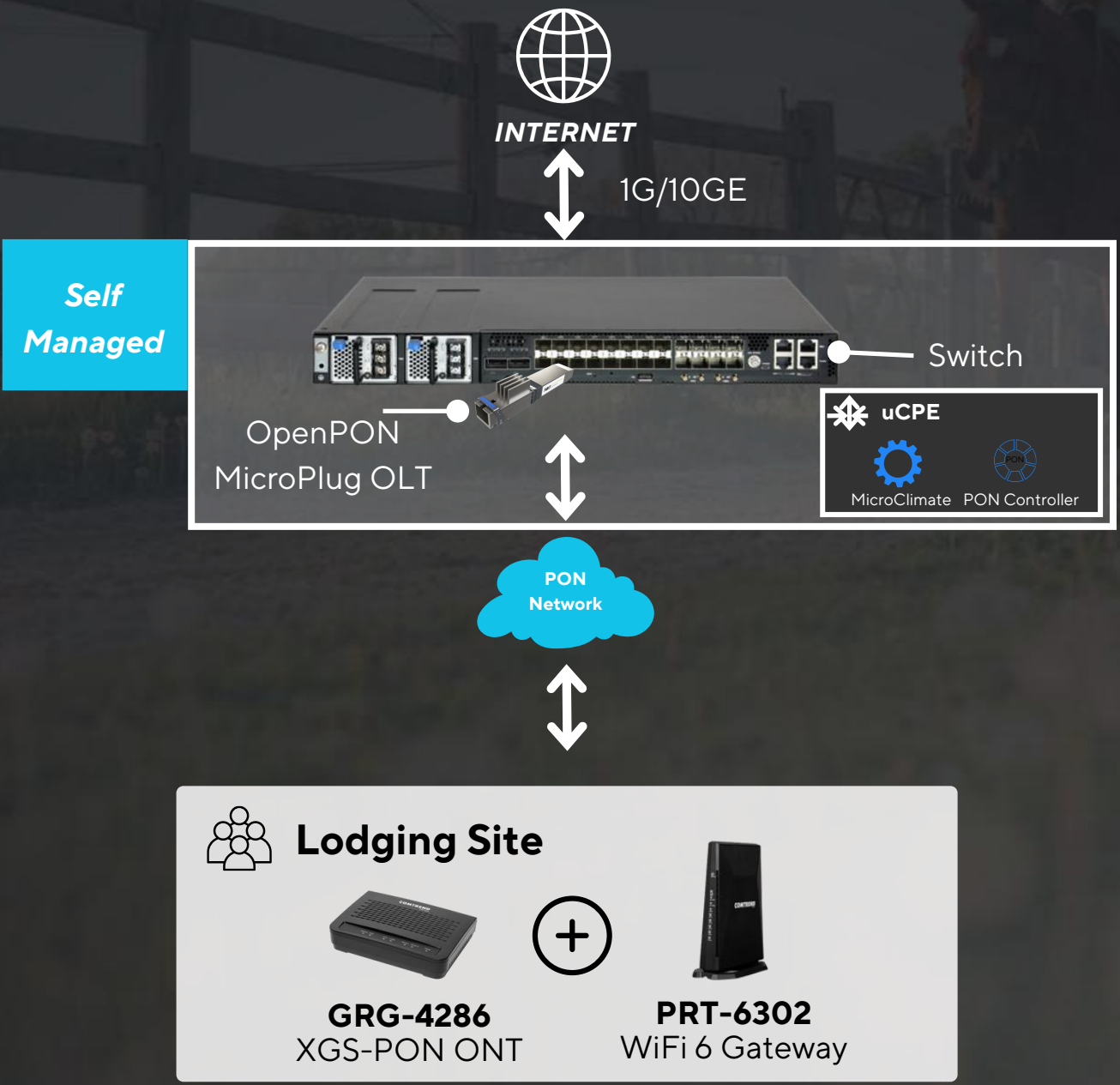
Superior Wireless Coverage & Speeds

Guests enjoy premium connectivity.



Seamless High-Speed Connectivity for Guests

Up to 60 Lodging Sites | 1 OLT | 60 ONTs | 60 Gateways



OpenPON Solution: Harmonic

Multiple Form Factors



Fin OLT



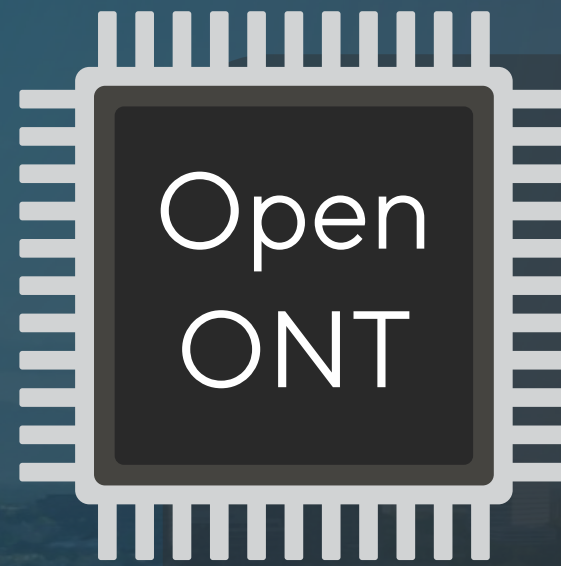
Pearl R-OLT



Pier OLT Shelf

- **Pier/Pearl - Any PON Solution 10G EPON, GPON, XGS, Combo(XGS/GPON)**
- **Deploys any mix of OLT shelves, nodes, and pluggable devices**
- **Unified management system with single interface (DOCSIS + PON)**

Harmonic's Open ONT



Open ONU/ONT Advantages

- Bring Your Own ONU
- Select Best in Breed
- Avoid CPE Vendor Lock
- Get Competitive Pricing

What are You Paying to Deploy Broadband?

OpenPON Has Lower CapEx

Example:
Year 1
500 Subscribers

OpenPON Solution Includes:

- x500 ONTs
- x8 OLTs
- x8 Splitters
- x8 Software License/Yr
- x1 Switch
- Support/Yr

**OpenPON
Micro OLT**

\$78,115

**Your
Current Fiber
Solution**

What are
you
paying?

\$???

*Based on the OpenPON Micro OLT solution available through Fonex.

*Please note: Pricing for the OpenPON and Comtrend solution may vary depending on a range of factors, including solution providers, specific configurations and implementation requirements. The cost indicated represents the potential lowest pricing available, but actual costs may be higher based on individual factors. For a precise quote tailored to your organization's needs, please contact our sales team.

What are You Paying to Maintain Broadband?

OpenPON Has Significantly Lower OpEx

Example:
Annual Cost/Year 2+
500 Subscribers

Your
Current Fiber
Solution

What are
you
paying?

OpenPON Ongoing Costs Include:

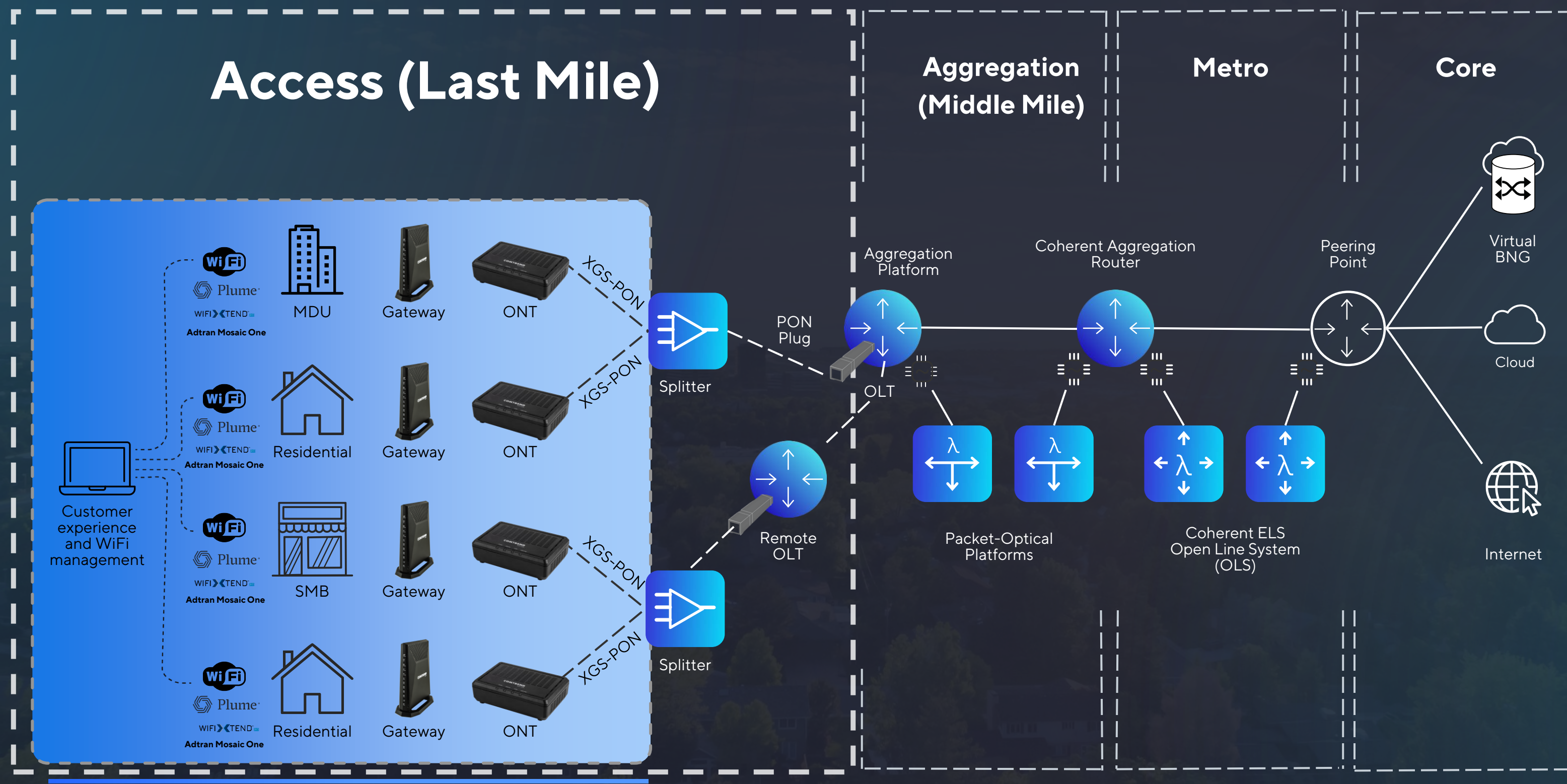
- x8 Software License/Yr
- Support/Yr

OpenPON
Micro OLT
\$1,500

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Where does Comtrend fit into Fiber Deployments?



Comtrend Does the Work for You, so You Have a Seamless Experience



Powerful partnerships



Rigorous testing & integrations



Certifications



Who We Work With

Technology Partners

harmonic®

cisco™

ciena®

VAR/SI Partners

Netceed

fonex

Distribution Partners

Power & Tel®

CSSA

GOLDFIELD
TELECOM

GraybaR

KGP Co

nexicom
SYSTEMS

OpenPON Key Takeaways



In Today's Market, You Need a Competitive Edge



Real Benefits to Open



OpenPON is Growing & Key Players Continue to Enter the Market

Q & A

Next Steps

LETS GET IN TOUCH!

COMTREND



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 **Phone:** (949) 500-9455

COMTREND



Bradley Joe

 **Email:** Bradley.Joe@Comtrend.com

 **Phone:** (714) 317-9192

Thank you!

COMTREND

OpenPON Solutions with Comtrend

Comtrend offers compatibility with a wide range of hardware and software



Comtrend ONTs, Gateways, and Network Expansion