

520 SE 4th Street | Des Moines, Iowa 50309 | 515-237-8282 | fax: 515-237-8283

Welcome Exhibitor,

It's with great pleasure to announce that Event Decorators of Iowa has been selected as the Official Decorating contractor for the upcoming Iowa Communications Alliance Trade Show & Annual Convention. The event scheduled for October 6-7, 2021 at the Wild Rose Casino in Jefferson, Iowa.

ICA has provided the following with each 8' x 10' exhibit booth purchased:

8' high black back wall curtains

3' high black side curtain

1 one-line identification sign

1 6'x30' table skirted black

2 side chairs

1 wastebasket

The room is fully carpeted for you and attendee's comfort

Please find our exhibitor services kit for you to review and take advantage of discount pricing thru September 1, 2021.

All orders require prepayment to qualify. If you need additional services, please contact our offices to see how we may assist you.

Wishing you a successful show. Event Decorators of Iowa, Inc. Exhibitor Services.



 $520 \; SE \; 4^{th} \; Street \; | \; Des \; Moines, IA \; 50309 \; | \; 515-237-8282 \; | \; fax: \; 515-237-8283 \; | \; decorateiowa@aol.com \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000 \; | \; 1000$

Payment	Policy & Order Revie	ew
Your show contractor, Event Decorators of you may require from the attached packet by		
Complete forms for services you are requesting. A deadline with full payment including all applicable without payment or placed at the show will	le taxes. <u>Orders received aft</u>	er show deadline, received
For your convenience, the following methods	of payment are available:	
☐ Company Check payable to Event Decorators of Iowa, Inc.		
☐ Credit Card – We will use this authorization to charge your credit card	Subtotal	\$
account for your advance orders and any additional amounts incurred as a result of	7% State Sales Tax	\$
show site orders placed by your representative.	Total Due	\$
☐ Mastercard ☐ Visa ☐ American	5% Convenience fee if paid by credit card	\$
Express	TOTAL DUE	\$
Cardholder's Name		
Signature		
Card Numbers	Cardholder's Billing	; Address
City State		Zip
Expiration Date	Security Code	



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Payment Policy & Order Review Continued:

CANCELLATION POLICY: If requested services have been provided prior to your notice of cancellation, all original charges are applicable. No credits or free exchanges for materials provided with your booth fee that are not required.

UNPAID BALANCES: All services require payment prior to show opening. In the event of an unpaid invoice, a billing fee of \$40.00 will be charged or a 4% finance charge; whichever is greater. After 60 days, accounts are filed with Polk County, IA for nonpayment of services provided.

This form must be returned to process your request. Send completed form by email to decorateiowa@aol.com or by secure fax to 515-237-8283

We will use this authorization to charge your credit card account for your advance orders and any additional amounts incurred as a result of show site orders placed by your representative.



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Contact Information (Please Print)

Name	Date	Phone	
Company Name			
Street Address			
City	State	Zip	
Event or Show	-	Booth Number	
Iowa Communicatio	ns Alliance		

ORDER DEADLINES FOR ADVANCE DISCOUNT RATE IS:

Wednesday, September 1, 2021

ACCESSORIES	Advance Discount	Standard	Quantity	
Chrome Bag Rack	\$26.00	\$31.00		\$
5' Chrome Coat Rack	14.00	17.50		\$
Chrome Easels	17.00	21.00		\$
Chrome Hall Tree	24.50	31.00		\$
Chrome Stanchions	19.50	28.50		\$
4' Velour Rope – Black	10.00	14.00		\$
8' Velour Rope – Black	20.00	28.00		\$
Raffle Drum Small	15.00	21.00		\$
Raffle Drum Large	30.00	42.00		\$



CHAIRS (Padded Seats a	and Backs)				
Chrome Side Chair	\$14.00	\$20.00		\$	
Choose Color: ☐ Blue	□ Gray	1	l		
Chrome Armchair	22.00	28.00		\$	
Choose Color: ☐ Blue	□ Gray	I	<u> </u>	I	
Bar Stool	35.50	46.00		\$	
Choose Color: \square Gray	7		I .	I	
PLAIN TABLES	Advence Disco	ount Standard	Quantity		
30" HIGH 4' x 24" x 30"			Quantity	\$	
4 x 24 x 30	\$24.00	34.50		Φ	
4' x 30" x 30"	24.00	34.50		\$	
6' x 18" x 30"	29.50	37.75		\$	
6' x 30" x 30"	29.50	37.75		\$	
8' x 18" x 30"	38.50	44.50		\$	
8' x 30" x 30"	38.50	44.50		\$	
Cocktail 40"	48.00	56.00		\$	
SKIRTED TABLES				I	
30" HIGH (Skirted 3 Sid					
4' x 24" x 30"	\$48.00	\$61.00		\$	
4' x 30" x 30"	48.00	61.00		\$	
6' x 18" x 30"	56.50	68.75		\$	
6' x 30" x 30"	56.50	68.75		\$	
8' x 18" x 30"	70.00	79.50		\$	
8' x 30" x 30"	70.00	79.50		\$	



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48" Round (Fully Skirted)	67.50	74.25	\$
60"Round (Fully Skirted)	74.50	82.00	\$
Choose Color: ☐ Black [☐ Blue ☐ Burg	undy Gold Green	n □ Red □ Silver □ White
PLAIN TABLES 40" High			
Skirted 3 Sides)	Advance Disc	count Standard	Quantity
4' x 24" x 40"	\$31.00	\$43.75	\$
4' x 30" x 40"	31.00	43.75	\$
6' x 18" x 40"	37.50	51.25	\$
6' x 30" x 40"	37.50	51.25	\$
8' x 18" x 40"	41.00	55.00	\$
8' x 30" x 40"	41.00	55.00	\$
Vinyl Table Covering	10.00	10.00	\$
SKIRTED DISPLAY TABLES 40" High		<u> </u>	
Skirted 3 Sides)	Advance Disc	count Standard	Quantity
4' x 24" x 40"	\$61.00	\$74.75	\$
4' x 30" x 40"	61.00	74.75	\$
6' x 18" x 40"	77.50	82.00	\$
6' x 30" x 40"	77.50	82.00	\$
8' x 18" x 40"	81.00	94.50	\$
8' x 30" x 40"	81.00	94.50	\$
	│ □ Blue □ Burg	undy □ Gold □ Greei	n 🗆 Red 🗆 Silver 🗆 White



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FURNITURE AMOUNT TOTAL (Please enter amount on Policy Payment Form)	\$



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Material Handling Rate Schedule for: Iowa Communications Alliance

All items, whether received through the Event Decorators of Iowa, Inc. warehouse and/or at the show site, must be moved into or out of the booth Monday-Friday 8 a.m. to 4:30 p.m. for straight time rates. Overtime rates to be waived. **Event Decorators of Iowa, Inc. is not responsible for any additional charge's exhibitors may incur due to scheduling or show site availability.**

1.) INBOUND HANDLING THROUGH WAREHOUSE AVAILABLE:

August 23 – September 29

Shipment of common freight and crated exhibits will be received and stored up to 30 days prior to setup date and delivered to booth. This rate includes any necessary handling of empty containers to and from storage. Each shipment is considered separately. Rates are not based on roundtrip shipments.

Shipment weight		÷ 100	= total hundred weight
(Round to next 100 lbs.)	lbs.		at \$102.00 per
			hundred weights.

Minimum charge is \$102.00 per shipment	\$

ANY DELIVERIES SENT DIRECTLY TO THE SHOW SITE WILL BE REFUSED AND RETURNED TO SENDER. THE VENUE DOES NOT HAVE CAPABALILITY TO RECEIVE OR PROVIDE STORAGE.

2.) OUTBOUND HANDLING AT EXHIBIT HALL

Outbound shipments at close of show from exhibitor's booth to outside carrier or owner's vehicle.

Shipment weight		÷ 100	= total hundred weight
(Round to next 100 lbs.)	lbs.		at \$92.00 per hundred
			weights.

Minimum charge is \$92.00 per shipment	\$



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Material Handling Rate Schedule Continued:

The above rates include Social Security, Workmen's Compensation, and Public Liability Insurance. All shipments should be insured by the exhibitor. Handling and storage rates do not include insurance coverages. Event Decorators of Iowa, Inc. is not responsible for shipments left in booth by an exhibitor. Pieces will be counted and shipped as they are found when they are removed from the exhibit hall. Event Decorators of Iowa, Inc. shall not be responsible for damage to uncrated materials improperly packed, any concealed damage, or loss or theft of materials after they have been delivered to the booth or before they have been picked up for loading out of the exhibit hall. At the close of the show, where carriers fail to pick up or refuse to accept shipments, Event Decorators of Iowa, Inc. reserves the right to reroute such shipments. Where no disposition is provided, material may be hauled to a warehouse pending advice from the exhibitor who will be charged accordingly for this service. No liability will be assumed as a result of such rerouting or handling.

ORDER TOTAL AMOUNT (Please enter amount on Policy Payment Form)	\$	
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Shipping Instructions for:

Iowa Communications Alliance

INSTRUCTIONS: All shipments **MUST BE PREPAID** and should be shipped to arrive prior to initial installation date.

COLLECT SHIPMENTS WILL NOT BE ACCEPTED. All shipments should be addressed to Event Decorators of Iowa, Inc. as shown:

Event Decorators of Iowa, Inc. as shown:	
Warehouse Shipping Address:	
TO:	
FOR: Iowa Communications Alliance	
c/o: Event Decorators of Iowa, Inc.	
and GE of the GI	
520 SE 4 th Street	
D M ' IA	
Des Moines, IA 50309	



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Advance Show Shipments Thru Event Decorators of Iowa, Inc. Warehouse

Company Name:		Avai	lable: August 23 – September 29	
Show Name:		Boot	th Number:	
Number of Pieces:		Tota	l Weight of Shipment:	
Truck line:		I		
We are not responsible for shipments let when we remove from exhibit hall. Even materials improperly packed, for any co- to booth, or before we have picked up loa up or refuse to accept shipments. Event I no disposition is provided, or material m be charged accordingly for this service. I	t Decorators on the decorators of the decorator of the decorators of the decorator of the decorators o	of Iowa, Inc. shall not be ge, for loss, theft of mat chibit hall. At the close of Iowa, Inc. reserves the to a warehouse pending	responsible for damage to uncrated erials after same have been delivered of the show, where carriers fail to pick right to reroute such shipments where advice from the exhibitor and they will	
REFORWARDING INSTRUCTION Ship to individual/company:	NS AT CLOS	SE OF THE SHOW		
	NS AT CLOS	SE OF THE SHOW		
Ship to individual/company:	NS AT CLOS	SE OF THE SHOW	Zip	
Ship to individual/company: Shipping Address:		SE OF THE SHOW	Zip	
Ship to individual/company: Shipping Address:		Total Weight of Sh		
Ship to individual/company: Shipping Address: City				
Ship to individual/company: Shipping Address: City Number of Pieces:				
Ship to individual/company: Shipping Address: City Number of Pieces:				
Ship to individual/company: Shipping Address: City Number of Pieces: Description:				
Ship to individual/company: Shipping Address: City Number of Pieces: Description: Forward via – (Check One)	State	Total Weight of Sh		
Ship to individual/company: Shipping Address: City Number of Pieces: Description: Forward via − (Check One) □ Motor Freight □ Moving V	State	Total Weight of Sh		
Ship to individual/company: Shipping Address: City Number of Pieces: Description: Forward via − (Check One) □ Motor Freight □ Moving V □ Federal Express* □ UPS*	State Van Air I	Total Weight of Sh	nipment:	
Ship to individual/company: Shipping Address: City Number of Pieces: Description: Forward via − (Check One) □ Motor Freight □ Moving V	State Van Air I	Total Weight of Sh	nipment:	



Authorized by:	Date:
Commony Nomes	Dhone Contact
Company Name:	Phone Contact:



RUSH EXHIBIT FREIGHT
FROM:
ADDRESS:
CITY:
STATE:
ZIP CODE:
TO: Iowa Communications Alliance
EXHIBITOR:
BOOTH NUMBER:
C/O EVENT DECORATORS OF IOWA, INC.
520 SE 4th Street
Des Moines, IA 50309
Piece #:
RUSH EXHIBIT FREIGHT
FROM:
ADDRESS:
CITY:
STATE:
ZIP CODE:
TO: Iowa Communications Alliance
1
EXHIBITOR:
EXHIBITOR: BOOTH NUMBER:
BOOTH NUMBER:
BOOTH NUMBER: C/O EVENT DECORATORS OF IOWA, INC.



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Contact Information (Please Print)

Name	Date			Phone
Company Name				
Street Address				
City	State			Zip
Show			er	
Iowa Communicatio	ns Alliance			
	T A 1	BOR		
	LAI	DUK	-	
holidays will be charges a	at the overtime rate.			s on Saturdays, Sundays and
☐ "O.K. TO PROCEE	-		DO NOT PI	
EXHIBITOR NEED NOT BE PRESENT		EXHIBITOR WILL SUPERVISE		
We will proceed with your display setup unless		All work is to be performed only under the		
you instruct us otherwise. Every effort will be		supervision of the exhibitor representative.		
made to set your display Unless move in schedul	y on straight time hours. e does not permit.		ibitor will ch vorker on:	eck in at the service desk to pick
Install &	Dismantle			
Number of workers:		Tim	<u></u>	
			·.	\Box A.M. \Box P.M.
☐ Plans Attached				
☐ Plans in cases #				
		Kep	resentative:	

Starting time can be guaranteed only where workers are requested for the start of the working day, which is 8:00 a.m. The minimum charge of one hour per man will apply. Failure to call for labor at requested time will result in a one-hour charge per worker requested unless 72-hour advance notice is provided. Speed of installation and dismantling cannot be guaranteed to conform to your estimate or past experience.



LABOR CONTINUED:

SPECIAL INSTRUCTIONS:

INSTALL DATE:	DISMANTLE DATE:
START:	START:
STOP:	STOP:
OUT:	OUT:
S.T.:	S.T.:
O.T.:	O.T.:
ORDER	
(Please enter amount or	Policy Payment Form)