

30 TIPS IN 30 MINUTES

MARKETING *AND* SALES!

1

#1

Effective Door to Door
Sales

2

#2

Claim & Use Google My
Business Ratings

3

#3

Sales Tip - "LESS" is more!

4

#4

Try Managed Router/Mesh
Free for Two Months

5

#5

Outbound Sales Call
Campaigns Still Work!

6

#6

Produce Easy to
Read Content

7

#7

Meet Your Customer
Where They Want to Be
Met

8

#8

Holidays="Give Back"
Strategy

9

#9

Update Your
Brand

10

#10

Use Employees in Ads
and Social Media

11

#11

Being Authentic Wins,
Every Time

12

#12

Use Techs and CSRs to give out Palm Cards with QR Codes for your apps

13

#13

Let Organic Marketing Do the Heavy Lifting

14

#14

Establish Active Platforms

15

#15

Encourage Employees to
Send Photos and Stories

16

#16

Know Your Audience for
Sales

17

#17

Know Your Audience for
Marketing

18

#18

You're Not Their Banker

19

#19

It's OK to Fail

20

#20

Important Things
Don't Happen in the Office

21

#21

Practice the
Art of "Not Knowing"

22

#22

Tech Tips & Tricks for Senior
Citizen Class

23

#23

Offer Custom Video
Commercial with a Signed
Multi-Year Business Contract

24

#24

One month Free – for new or upgraded Internet Service

25

#25

Marketing Tip: Be Careful
with Promotional Pricing
Schemes

26

#26

Use Focus Groups to Plan
for the Future

27

#27

-Recruiting New Employees-
You Write the Job Posting!

28

#28

Don't use Too Many Words in
Your Radio Ads

29

#29

Refresh & Update Your Ad
Creative Regularly

30

#30

Esports Brand Alignment

31

Bonus Tip!

Using
Artificial Intelligence

32

THANK YOU!
