

Business Development Through Economic Development

1

Economic Development 101



2

Economic Development 101	Local Multiplier	
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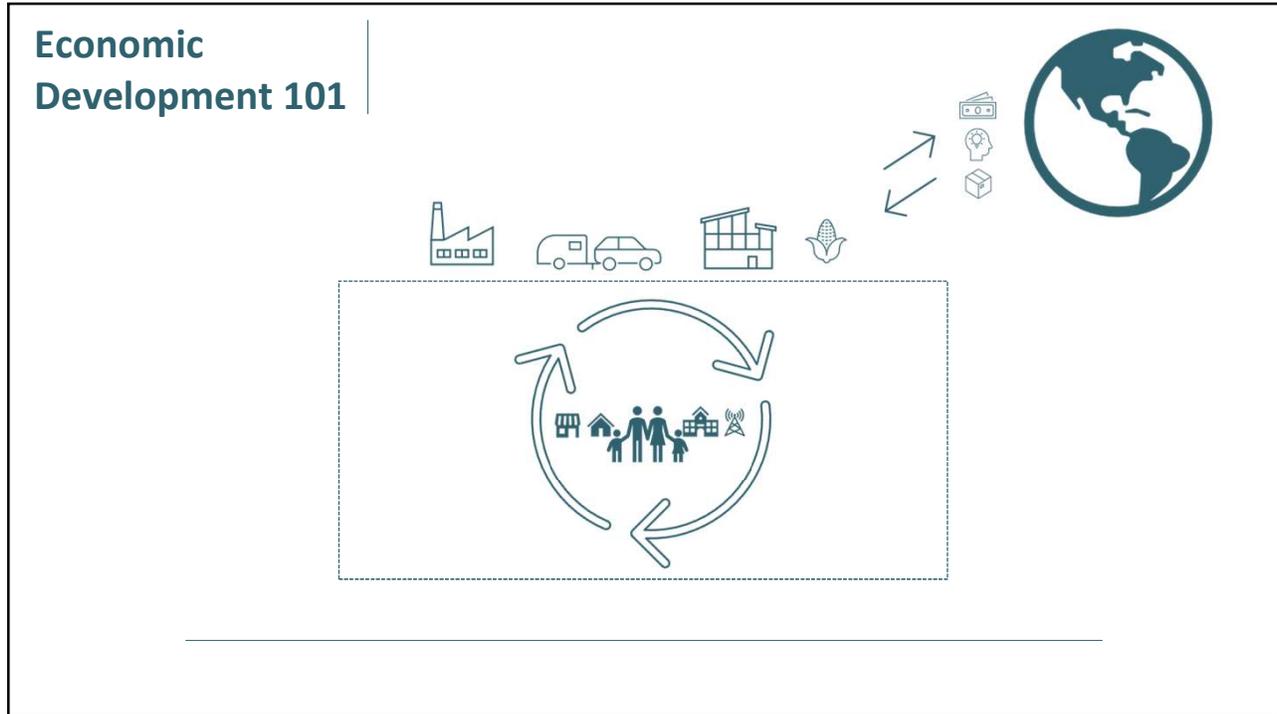
The diagram illustrates the local multiplier effect. It shows three input factors on the left: money, a lightbulb (representing innovation or knowledge), and a cube (representing capital or resources). These factors are processed through a central dashed box that contains a circular flow diagram. The flow diagram shows a family and buildings, with arrows indicating a continuous cycle. To the right of the flow diagram are three small icons: a house, a lightbulb, and a cube, representing the output of the local economy.

3

Economic Development 101	Local Multiplier	Resource Inflow/Outflow
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The diagram illustrates resource inflow and outflow. On the left, two rows of icons represent external resources: a factory and a car/trailer in the top row, and a building and a corn cob in the bottom row. These resources are processed through a central dashed box that contains a circular flow diagram. The flow diagram shows a family and buildings, with arrows indicating a continuous cycle. To the right of the flow diagram are three small icons: a house, a lightbulb, and a cube. An arrow labeled "Outflow (Leakage)" points downwards from the right side of the dashed box, indicating that resources are leaving the local economy.

4

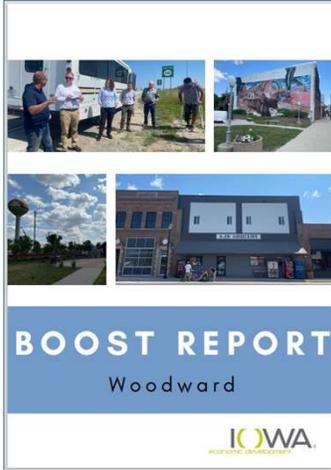


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Economic Development as Business Development



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Economic Development as Business Development



8

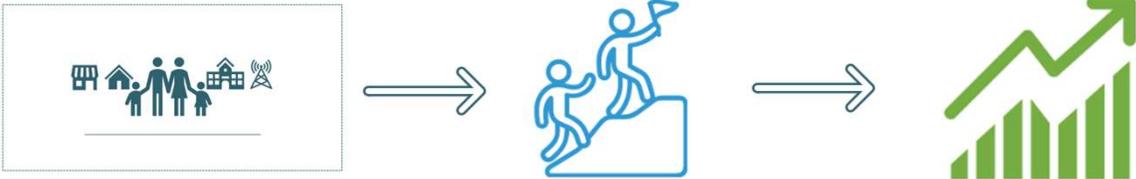
Business Development Strategy



The diagram features a green bar chart with an upward-pointing arrow on the left. To its right is a 2x2 grid of blue circles containing the letters S, W, O, and T, representing a SWOT analysis.

9

Business Development Strategy **Long-Term Business Development**



The diagram shows a three-step process flow. It begins with a dashed box containing icons for a school, a house, a family, a factory, and a cell tower. An arrow points to a blue icon of two people climbing a block, with one person holding a flag. A second arrow points to a green bar chart with an upward-pointing arrow.

10

Business Development Strategy	Long-Term Business Development	Short-Term Business Development
		 

11



12

Business Development Strategy	Long-Term Business Development	Short-Term Business Development
<p data-bbox="235 493 755 577">Use Economic Development Activity to Engage & Differentiate</p> <div data-bbox="470 588 1071 924"> </div>		

13

Roger Kregel

- President of County Economic Development Group (Butler-Grundy Alliance)
- Planning & Zoning Board
- Former 911 Board Member
- Former School Board Member

Dumont Telephone
Living, working & investing locally.

14

Katie Miller

- Hometown Pride
- Ripple Effect Grant
- Rural Economic Development Grant
- Revolving Loan Fund



15

Thank You!

Questions?

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16