



Convergence TV

To see full descriptions, download the ICA Conferencing App by searching 'Iowa Communications Alliance' in the app store.

## WEDNESDAY, SEPTEMBER 11, 2019

12:30 - 1:00 PM	REGISTRATION
1:00 - 1:50 PM	AUREON
2:00 - 2:50 PM	INNOVATIVE SYSTEMS
3:00 - 3:50 PM	THE FUTURE OF OTT AND STREAMING TV
4:00 - 5:00 PM	ROUNDTABLE DISCUSSION
5:00 - 5:45 PM	NETWORKING RECEPTION
5:45 - 8:45 PM	TELEPAC PROGRESSIVE DINNER (OPTIONAL)

## THURSDAY, SEPTEMBER 12, 2019

8:15 - 9:15 AM	SPONSORED HOT BREAKFAST HOSTED BY NCTC
9:15 - 10:00 AM	EVOLVING VIDEO PRODUCT OFFERINGS: BENEFITS OF AN APP BASED SOLUTION
10:00 - 10:15 AM	BREAK WITH TABLETOP SPONSORS
10:15 - 11:00 AM	AMPLIFYING THE SUBSCRIBER EXPERIENCE TO IMPROVE OPERATIONS AND ENHANCE REVENUES
11:00 - 11:50 AM	CUTTING THE CABLE CORD
11:50 - 11:55 AM	COMMERCIAL BREAK - CALIX
12:00 - 12:45 PM	LUNCH
12:45 - 1:30 PM	LOCALCAST IN MARKETS 100-210: BRINGING THE SOUTH DAKOTA MODEL TO YOUR TOWN
1:30 - 2:15 PM	FCC NETWORK PERFORMANCE TESTING REQUIREMENTS & SOLUTIONS
2:15 - 2:30 PM	BREAK WITH TABLETOP SPONSORS
2:30 - 3:15 PM	KIDS CENTRAL
3:15 - 3:30 PM	CLOSING REMARKS



# THANK YOU SPONSORS!

## ALL STAR SPONSORS:

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## PLATINUM BREAKFAST SPONSOR:

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## INFORMATION SESSION TV SPONSORS:

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## GOLD TABLETOP SPONSORS:

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## COMMERCIAL BREAK SPONSOR:

## CONFERENCE APP SPONSOR: