



# THE VOICE FOR CONNECTIVITY

## IOWA COMMUNICATIONS ALLIANCE Membership Overview and Talking Points

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We represent 120 locally-owned and operated providers of high-speed broadband, local telephone, digital television and other communications services.

### WE EMPOWER RURAL IOWA:

- ICA members provide the very best service to **485** of Iowa's 942 communities, connecting tens of thousands of farms, businesses, homes and cell towers and providing the backbone for landline and wireless communications throughout the state.
- ICA member companies are owned by Iowans. Almost 60% of our members are closely held private stock companies, and about 40% are cooperatives.
- ICA members invest heavily in their local communities, providing the best jobs in town. The average telecom wage is greater than the median wage in 86% of Iowa counties.
- \$429 million **direct annual impact** statewide (wages/benefits, cap. investment).
- \$96 million **indirect annual impact** statewide (wages spent, impact of vendors).

### BEST SERVICE, BEST TECHNOLOGY:

- **95** Iowa-based companies deployed fiber-to-the-home networks in **316** communities.
- Local customer service personnel that respond immediately to service requests.

### THE FASTEST, MOST RELIABLE BROADBAND SERVICE:

- **34** members offer **gigabit service** to Iowans in **180** communities.
- **96** members offer the FCC-defined broadband speed of 25/3 to **405** communities.
- Our fiber networks are buried beneath the ground for added resiliency and have redundant/duplicate routes to prevent outages when outages occur.

### COMPETITIVE SERVICE:

- **41** Iowa-based companies expanded to offer competitive voice service to nearly 100 additional communities.
- **32** member-companies provide wireless internet service.
- **91** members offer digital television service.
- Our members are looking for new business opportunities across Iowa to help deliver on the ideal of "*Connecting all Iowans.*"

### **Alliance Advocacy Team:**

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