



Go from “Ready-Soon” to “Ready-Now!”  
Getting Tomorrow’s Leaders Ready Today!

McCraine  
ASSOCIATES



# What’s That S’posed to Mean?

Giving and Receiving Feedback



# The Big Picture





# ...or Not





# About Daniel





# About Daniel





# My Mission

I want to transform communities, one business at a time! I want to have a greater impact on Des Moines first, and then the world, and I can't do that through my own influence. I need to have a bigger reach. I can do that by helping other business leaders fulfill their mission!



# What is Feedback?





---

# Receiving Feedback Well

---

- Why is it important to learn how to receive feedback well?
  - Better relationships
  - Better self-esteem
  - Learning
  - Less stress
  - Higher job satisfaction
  - Greater creativity on the job
  - Faster adaptation in a new organization or role
  - Lower turnover





# 3 Types of Feedback

Appreciation



Coaching



Evaluation





# Appreciation

- It literally says, “Thanks,” but also lets us know that we are important, that we are noticed.





# Coaching

- Helping a person improve, whether it's a skill, idea, knowledge, a particular practice, or their appearance or personality is coaching.





# Evaluation

- Evaluations align expectations, clarify consequences, and inform decision-making.





# Types of Feedback Discussion

What type of feedback do you  
need the most at work?

The least?



# Triggers That Shut Us Down

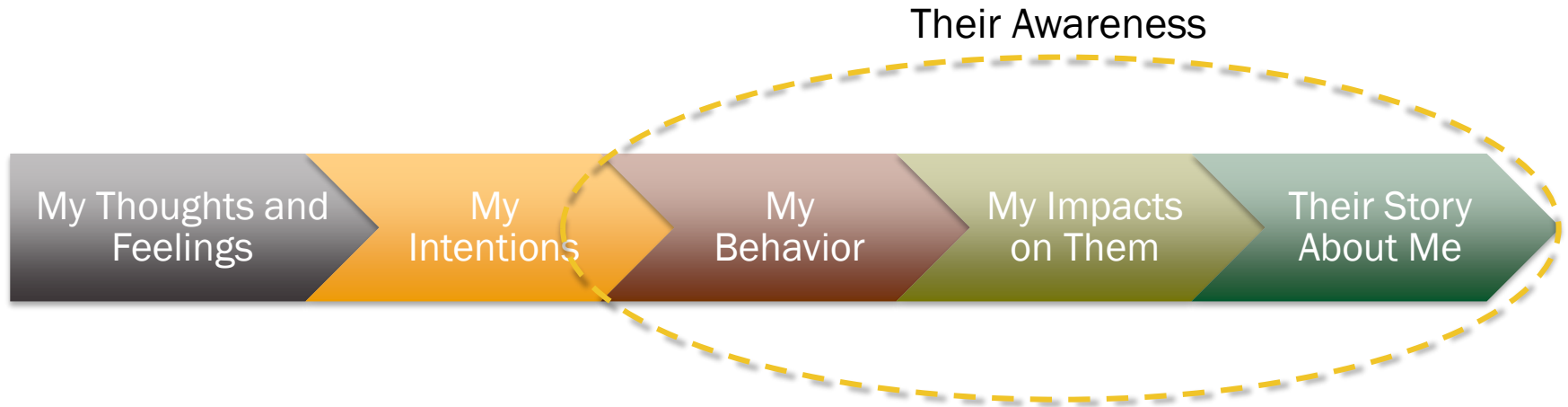
- Truth Triggers
- Relationship Triggers
- Identity Triggers





# Truth Triggers

## Gap Map





# Relationship Triggers

- Switchtracking
- 3 Steps Back







# Identity Triggers

- Wiring and temperament
- Remove distortions
- Growth mindset





# Identity Triggers





---

# Activity

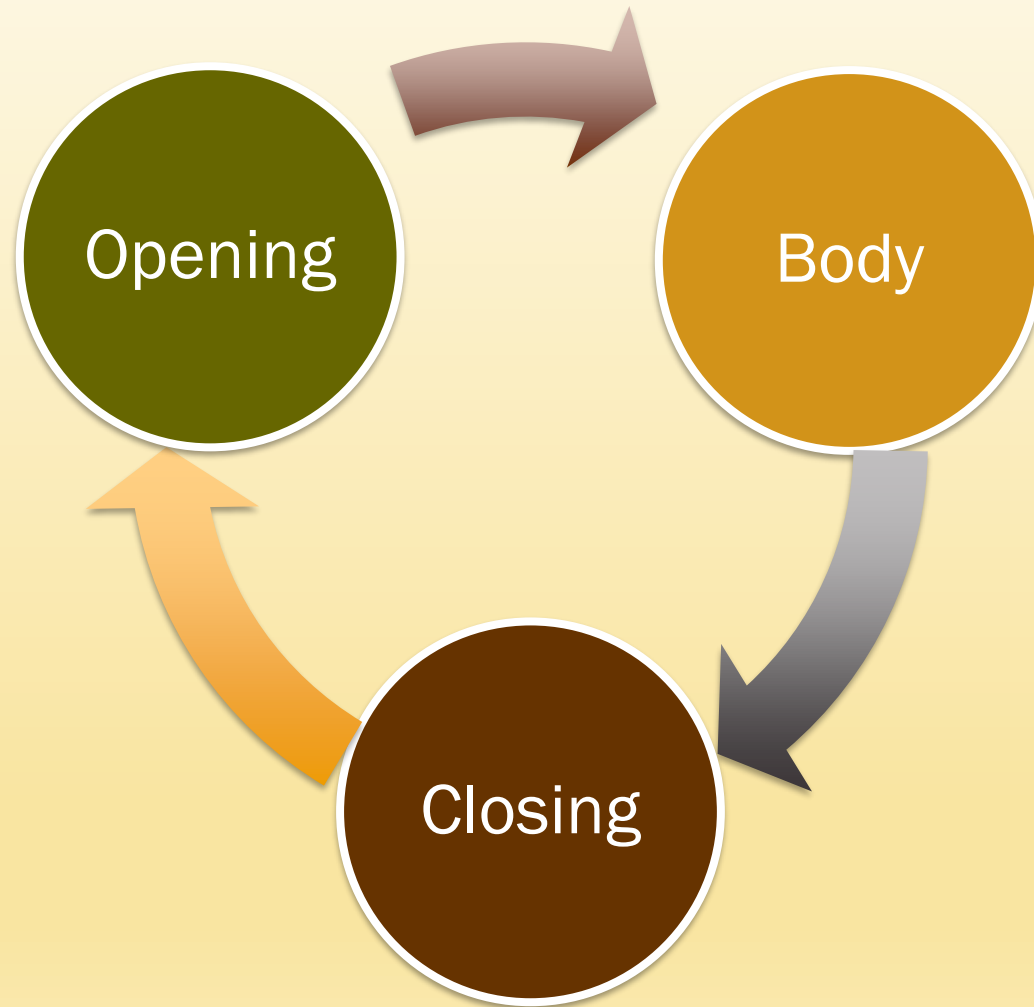
---

Share a reaction to the following feedback for each of the 3 triggers. Then share a question or statement to use instead of the trigger reaction.

- Be more confident
- You received a 4 on your year-end review
- You withhold information
- You're arrogant
- You need to learn to say, 'No'
- You don't understand the business
- You need to be more supportive
- Don't be so emotional



# The Feedback Conversation





# Opening

- A very important piece of the conversation to lay out the purpose of the conversation, and any expected outcomes.





# Body

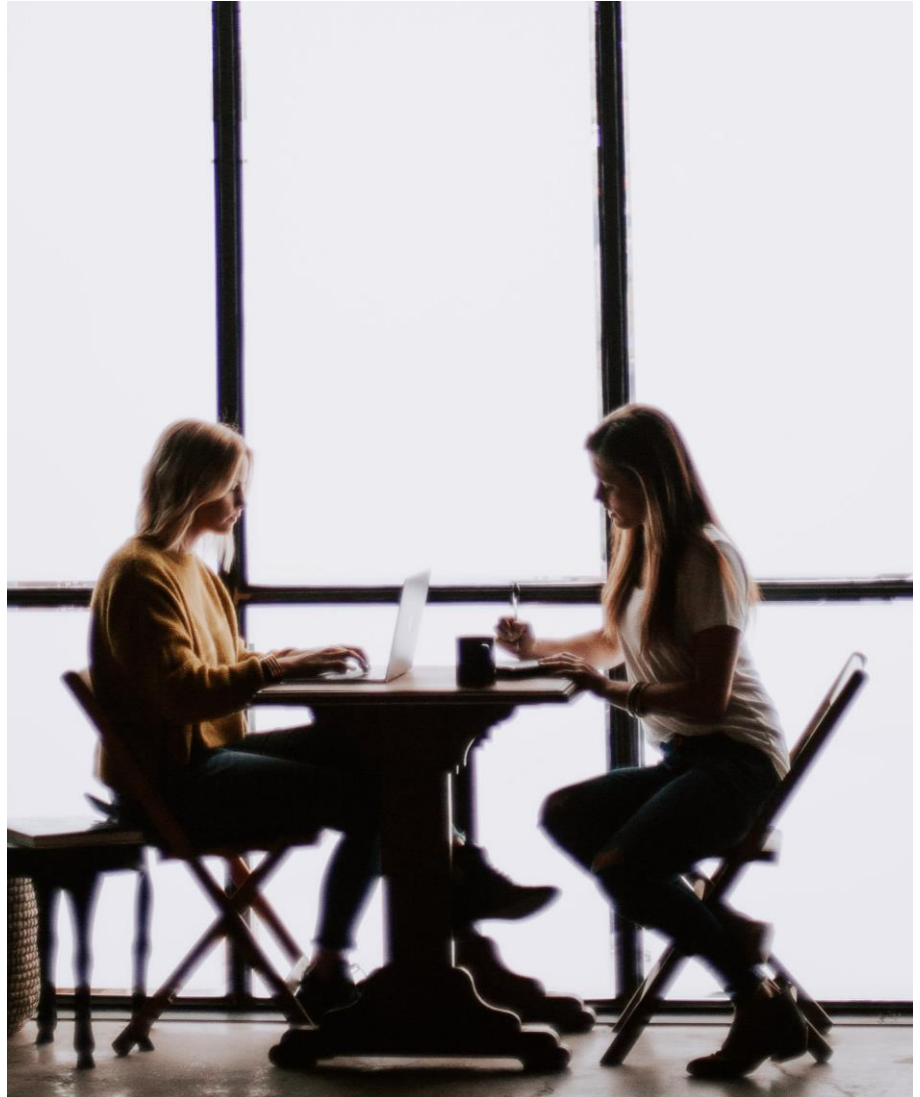
- Listening
- Asserting
- Process Moves
- Problem Solving





# Closing

- Action plans
- Benchmarks and consequences
- Procedural contracts
- New strategies





---

# Activity

---

Discuss the following feedback in your small group:  
“The client hated your solution to the problem.”

- What would a reaction look like for each of the triggers?
- How could you get aligned?
- How could you practice listening during this feedback conversation?
- How could you assert what has been left out from your perspective?
- How could you solve this problem?
- How would you close this conversation?



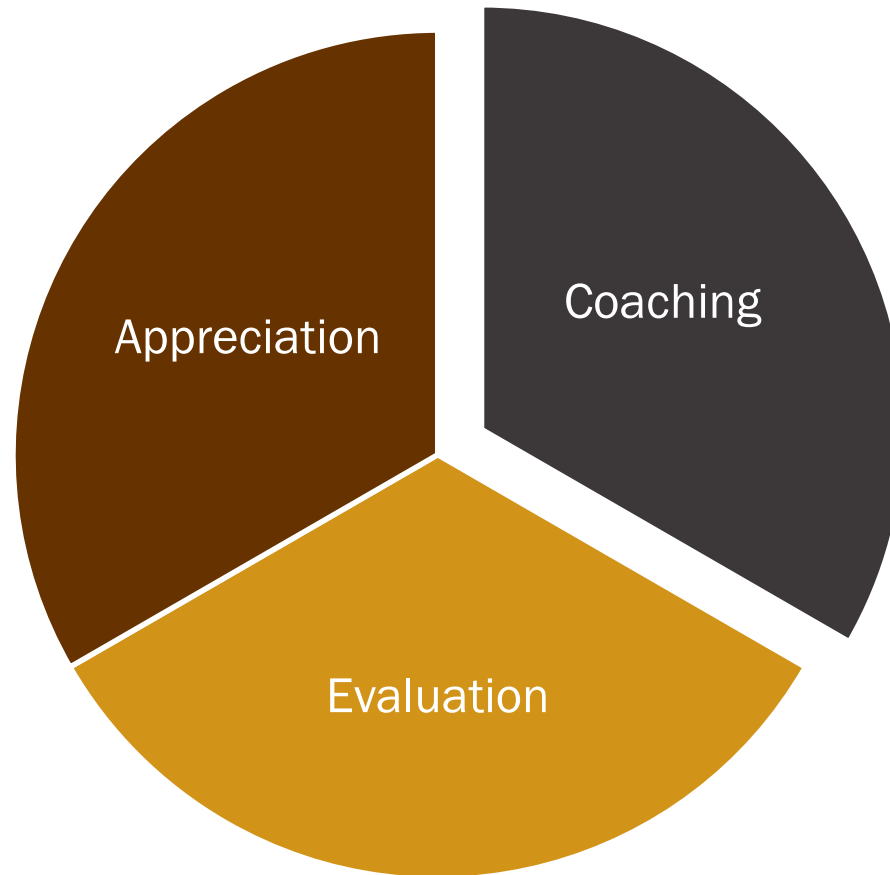


# The Feedback Course of Action

- Separate Appreciation, Coaching, and Evaluation
- Promote a culture of learners
- Model learning, Request feedback
- Manage your own mindset and identity
- Be aware of how differences collide



# Separation





# Promote A Culture Of Learners





# Model and Request





# Manage Your Mindset





# Differences Collide





# Activity

Take a few minutes to rank each of the action items from 1-5, from the most meaningful to least meaningful to you. Once you have finished, share your answers with your small group.





# On the Job







---

**Go from “Ready-Soon” to “Ready-Now!”  
Getting Tomorrow’s Leaders Ready Today!**

---

**McCraine**  
ASSOCIATES



**Thank you!**