

CYBERCON IV REGISTRATION FORM

COST
\$179 – Per Person – Full Conference Registration
\$0 – Students

HOTEL RESERVATIONS:
ICA has a block of rooms at the Sheraton at a rate of \$124 plus tax per night. Call (515) 223-1800 to reserve your room. The room block ends Tuesday, April 23rd.

CANCELLATION POLICY:
All cancellations must be received by May 1, 2019 to receive a full refund. Cancellations must be e-mailed to brittany@iacommunicationsall.com. No refunds will be made for requests received after that time. Refunds will be issued in the same form the payment was made. Please allow two weeks for processing.

REGISTRATIONS:
All registrations must be received by May 2nd end of business day. Registrations received after May 2nd, including onsite registration, will be charged an additional \$20.

CONSENT TO USE PHOTOGRAPHIC IMAGES:
Registration and attendance at, or participation in, ICA meetings and other activities constitutes an agreement by the registrant to ICA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, video, electronic reproductions and audio of such events and activities.

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COMPANY: _____

Contact Name: _____ **Phone:** _____ **Email:** _____

Attendee #1: _____ Title: _____ \$ _____

Attendee #2: _____ Title: _____ \$ _____

Attendee #3: _____ Title: _____ \$ _____

Total Company Registration: \$ _____

PLEASE SEND REGISTRATION & PAYMENT TO:

Brittany Bonnicksen
Iowa Communications Alliance
4201 Westown Parkway, Suite 130
West Des Moines, IA 50266

- ☐ Check enclosed
- ☐ To pay by Credit Card, please go online or call Brittany Bonnicksen at 515.867.2091.
- ☐ Online registration can be found at www.iacommunicationsall.org



2019 REGISTRATION GUIDE
MAY 7-8, 2019 | SHERATON HOTEL
1800 50TH STREET | WEST DES MOINES, IOWA

POWERED BY:

Iowa Communications Alliance
4201 Westown Parkway, Suite 130
West Des Moines, IA 50266



CYBERCON IV

SCHEDULE OF EVENTS

The number of cyber attacks increases daily. They are becoming more sophisticated and experiencing a breach is not a question of “if”, but “when”. How quickly can you detect, respond, and recover? What can you do to mitigate risk? Join us as we learn from cybersecurity experts and each other how to stay a step ahead.

TUESDAY, MAY 7

12:30 – 1:00 PM REGISTRATION

1:00 PM WELCOME

1:15 PM KEYNOTE
Cyber Threats: Who Is Targeting Us, How They Are Getting In, And What Can We do About It
Kenneth Schmutz, Supervisory Special Agent, FBI



SSA Schmutz will discuss the adversaries that are getting into our systems to steal data and the techniques that they are using. SSA Schmutz will discuss current cases that are being worked by the FBI's Cyber Task Force and ways in which businesses and individuals can better protect themselves.

2:15 PM GENERAL SESSION
Phishing, Vishing and On-Site Breaches
Jake Anderson, President, Business Solution, BEVCOMM



Have you been hacked? Would you know? See why antivirus software, firewalls and other technology doesn't protect you from the one source of data breaches

3:00 PM SNACK BREAK WITH SPONSORS

3:30 PM INCIDENT RESPONSE IN ACTION: A ROUNDTABLE EXERCISE
Facilitated by Pratum
During this interactive workshop, audience members will become active participants in a cybersecurity incident response roundtable exercise. The session will begin with a cyberattack scenario. Participants will work together in tables to respond to challenges as they navigate through their impromptu incident response plan.

5:15 PM RECEPTION

6:30 PM DINNER ON OWN



As a CyberCon registrant OXEN Technology offers a FREE online self-paced cybersecurity training program that educates your employees on cybersecurity dangers and how to defend against various attacks.

WEDNESDAY, MAY 8

8:00 - 8:30 AM BREAKFAST AND NETWORKING

8:30 AM GENERAL SESSION
Cover your bases: The legal and insurance perspectives on handling a breach
Ted Claypoole, Partner, Womble Bond Dickinson
Chris Danielson, Vice President/Risk Advisor, UNITEL Insurance
While almost all of us wear different hats within our organization, few are experts in everything and it's easy to trip up in a crisis. Learn from our subject matter experts on the legal and insurance aspects of a cybersecurity breach.


9:30 AM BREAK

9:45 AM CONCURRENT SESSIONS
Recovering from a cybersecurity attack: a public and private partnership
Dutch Geisinger, Executive Director, Safeguard Iowa Partnership
John R. Notch, CISSP, EOC Liaison with Safeguard Iowa Partnership
This presentation will introduce Safeguard Iowa as a cybersecurity resource for business executives and incident responders. Safeguard Iowa's goal is to strengthen Iowa's communities and organizations with resources to assist with the recovery from a cybersecurity event that affects your business or organization.

Proactive Measures to Mitigate Risks
Eric Schlichte, Chief Technical Officer, ProCircular
While it's difficult to completely eliminate your chance of a cyber breach, you can certainly take steps to mitigate your risks and benefit your business. Proactive penetration testing and white hat activities are important elements to all cybersecurity plans. In this session, attendees will learn the benefits of these activities and how to incorporate these items as they work to stay a step ahead of threats.

NIST Cybersecurity Framework 101
Jesse Ward, Director, Industry & Policy Analysis, NTCA – The Rural Broadband Association
The NIST Cybersecurity Framework is the pre-eminent resource to help your organization identify, assess, and manage your cybersecurity risk. However, the framework can be overwhelming, and many companies find it hard to apply to their small network environment. Join this session to learn more about the development and evolution of the framework, and its value as a cyber risk-management tool, including resources to help you approach the framework effectively and efficiently.

10:30 AM BREAK
10:45 AM GENERAL SESSION
Fresh perspectives on mitigating the risk of cyber threats
The unique regulatory and business concerns of industry verticals such as healthcare, banking, energy, and telecommunications can result in cybersecurity investments and practices that look quite a bit different than your own organization. Learn from these panelists as they share their top concerns and strategies to manage the risk of cyber threats.

11:30 AM - 1:00 PM GENERAL SESSION LUNCHEON AND PRESENTATION
Rex Johnson, Director, BKD CPAs & Advisors
CyberSecurity Threats and the Dark Web

Breaches are on the rise and will continue to occur. The internet is a much larger place than most users realize. While it is part of our culture and used for both business and personal reasons, there is a side that unknown to the common user. The Dark Web is a place that allows the cybercriminal to conduct their business and sell practically anything. To include user identities, trade secrets, health records, and credit cards.